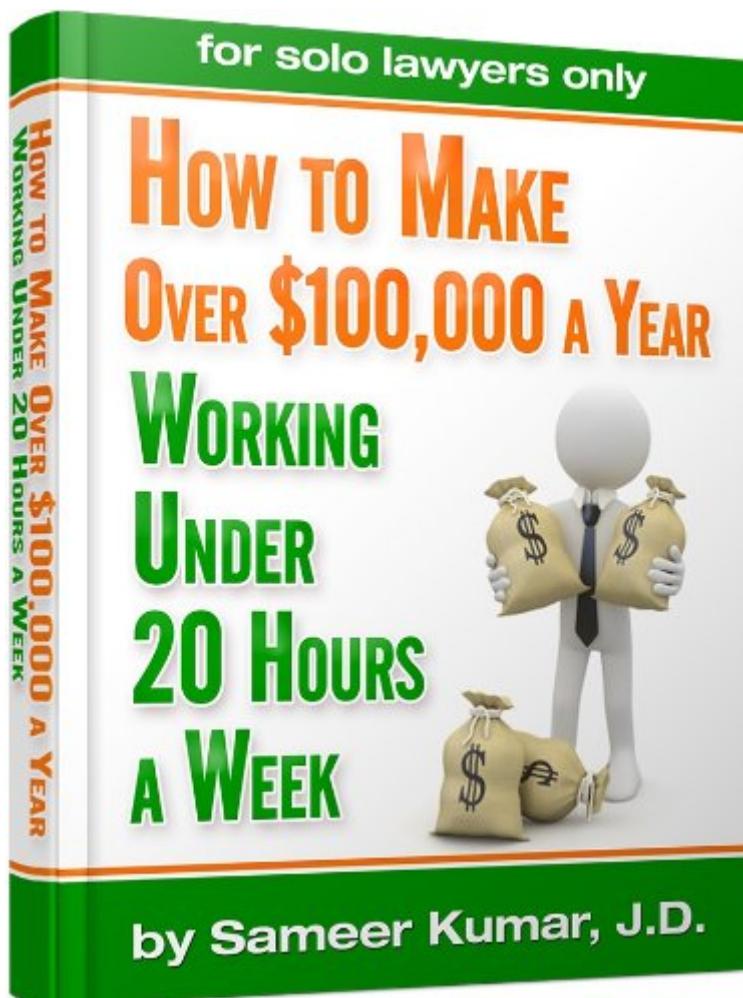


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# Start Your Own Law Practice: Make Over \$100,000 A Year Working Under 20 Hours A Week



## Synopsis

Now Let Me Guess . . . You're a Great Lawyer but Not Such a Great Businessperson? Don't worry, you're not alone. It's normal to think that since we're good lawyers we'll also be good business people. But here's the problem, law school never taught us how to run a law practice. The state bar doesn't have CLE classes that • show us how to run a business. So we put up our shingle and then realized this wasn't all it was cracked up to be.-What happened to the boatloads of money?-The freedom to choose my own hours?-Time with friends and family?-Clients we actually like?-Seriously, what happened?Well here's your chance to learn how to get everything you wanted when you first decided to start your practice. If you're just starting out then here's how to lay a solid foundation so you're enjoying life while those other lawyers, who have been practicing 30 years are wondering, "How the hell is this new kid doing it?"•You're going to learn how to start and run your own law practice and make it unbelievably lucrative in as little as 12-months in this practical but non-traditional program. Remember, this is a program about business & marketing, not law!Here's a few things you'll learn in this program-How to get your practice started dirt cheap (for less than \$1000) and still have a professional office in which to meet clients!-How to return all your clients' calls in a matter of less than 30 minutes a day!-How to earn 100's of dollars for every hour of work that you put in (sometimes as much as, or over, \$1000/hour)!-How to answer your emails once, maybe twice, per WEEK and still not upset your clients!-How you can just conduct a 30-minute client consultation and then have all the follow-up work done for you (and done properly)!-Understand the connections you NEED to establish and the people you need to know in order to eliminate the burdensome little things that slow almost all solo practitioners down!-The one thing that almost all solos spend money on and why it is a complete waste (you're probably making this mistake too and don't even know about it " the money I save you here will pay for this program multiple times over)!-How to get great clients while spending little or no money on marketing!-How to work with clients so that they love you and send you more work (even when they don't get the outcome they had hoped for)!-Marketing yourself so that people perceive YOU as the expert rather than one of your competitors!-I'll even teach you the most effective and reliable way to get clients that will work with you and pay your full fees without hesitation-Who is the easiest customer to sell to and how to never lose them as a client!-How to use advertising and avoid looking like every other attorney's ad out there!-Time management (this is not about work-life balance, this is about having a business that supports your lifestyle not a lifestyle that is about work).-How to get more done in less time while being ethical, maintaining integrity and still being paid more money than you could

imagine! Some Parting Words . . . Starting and growing a business is not easy. But the hardest part will be breaking the patterns that we unreasonably hold on to. Long hours, mind-numbing work and being at someone's beck and call at all hours (whether it be our bosses or our clients). There is nothing to be proud of by bragging about how you work longer hours than the next lawyer. Spending LESS time with your family or being tied to a desk does NOT equate to success. You are going to be part of a new age of attorneys. This will not be your grandfather's law practice! Now, you won't be able to succeed if you're lazy. But if you're ready and willing to lay the foundation for what will transform your practice into a highly efficient, low overhead, extremely profitable law firm that gives you great income and tremendous amounts of free time to do the things you really love, then I can help!

## **Book Information**

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## **Customer Reviews**

Book is a little overhyped. For almost ten bucks, I was expecting to be blown away. Info was just OK and I'm not sure it's the best advice. 3 stars

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